

Work Experience

Know Advertising | Art Director | 2018 - Present

Art director and designer on multiple retainer accounts, as well as creating anything needed for new business pitches.

- Collaborate with teammates to brainstorm and develop branding and campaigns, and build out every part, from conception to launch and beyond
- Create static and motion designs that are consistent with brand guidelines for social, email, web, wireframes, print, etc.
- Direct photoshoots and retouch photos if needed
- Organize and maintain creative assets within Google Workspace
- Oversee and mentor creative interns
- Present creative concepts internally and externally

APO | Designer | 2014 - 2018

Nonprofit sending books to inmates nationwide. Designer, copywriter, editor, librarian, reluctant tech support, and occasional travel agent.

- Create on-brand designs for social, email, brochures, flyers, posters, etc.
- Brand and promote annual fundraising events through social, email, and print
- Layout, proof, and prep the biannual newsletter
- Copywriter and editor for print and social

Education

University of Michigan | History of Art | 2012 - 2015

With a focus on Renaissance art and architecture, this degree emphasized clear and concise writing, visual analysis, knowledge of art movements, and thorough research through academic journals and articles. I can also give an impromptu lecture on the classical order of columns, if necessary.

Skills

Adobe | After Effects | Animate | Illustrator | InDesign | Photoshop | Premiere Pro
Design | Animation | Branding | Illustration | Retouching | Video Editing | Web
Microsoft | Excel | PowerPoint | Word